



We are so excited for year 8 of Winter Craft. In 2023 we were able to give \$3000 to CBG which was exciting, but we want to do better.

We are changing it up this year a bit and inviting fewer brewers and making the experience feel still large, but more intimate.

Our hope is to have the best of the best in attendance and continue to be the best event in the Winter months.

We'd love for you to join us!



Brewers Pouring

We have worked out a deal with the liquor license holder at CU to allow you as brewers to take their online alcohol training course. Very easy to complete.

If you choose to complete this course your reps can pour themselves. If you choose not to, one of their employees will pour with your team at your booth. We will send link for training closer to event.

Thank you for understanding we are trying our best to make this a good experience for your team.

Details:

Saturday, February 24, 2024

Balch Field House @ Folsom Field (Boulder, CO)

VIP Entry: 12pm GA: 1pm-5pm

Brewery Set-up : Starting at 9am - must be setup by 11:30am. We are anticipating 1200 to 1500 people to attend. We are intentionally trying to make this year more intimate.

What We Provide:

- *Each brewery will receive a 10x10 booth space
- *Each brewery will receive 2 comp tickets (to giveaway or use to attend), & 4 employee passes (to run booth, passes will be given day of)
- *WCBF will provide marketing materials for all local breweries (postcards & posters)
- *Each brewery's logo will be displayed on website and all marketing materials
- *We will provide ice day of event
- *We will provide 6 foot table at your booth space

What Brewers Provide:

- *Brewery will bring kegs or cans, totally your choice how you want to represent your brand.
- *Each brewery agrees to bring 2 to 3 beers for tasting (must bring at least 2, can bring as many as you want)
- *Please provide a high resolution logo for all advertising

****Colorado Brewer's guild is our non-profit partner once again. We raised \$3000 last year. This brings us over \$15k over our 3 year partnership.**

Please apply at:
www.wintercraftbeerfestival.com/brewer-app
or call Ross Bowdey at 303.748.3478 with questions. We only have room for 45 breweries so please act fast to reserve your spot.